



The William M. Steinberg

Board Review in Gastroenterology and Best Practices Course

Exhibitor Opportunities

August 20-22, 2022

Dear Prospective Exhibitor:

The William Steinberg, "Board Review in Gastroenterology and Best Practices Course" invites your participation in the upcoming course, August 20-22, 2022, at Hyatt Regency Tysons Corner Center, Tysons Corner, VA.

For 35 years, The William Steinberg, "Board Review in Gastroenterology and Best Practices Course" has prepared fellows and post-fellowship physicians to successfully pass the ABIM certification exams. This course has also been a top choice for physicians and other healthcare professionals desiring a comprehensive review and update of gastroenterology best practices.

A faculty of expert clinicians from around the country will emphasize up-to-date information (including current national GI/Hepatology Society guidelines), including diagnosis and management of disorders of the esophagus, stomach, small and large intestines, pancreas, biliary tree, and liver. In pre-Covid days our live audience was typically 250 -300 attendees.

The exhibit fee is \$2,500 for two days (Saturday, 8/20 and Sunday, 8/21). The book vendor rate is \$1000.

The exhibit application and additional information about the course is available at www.giboardreview.com.

To request exhibit space:

- Complete the online exhibitor registration if paying by credit card by Friday, July 29, 2022.
- Complete the application form and mail your payment by Friday, July 29, 2022.

Checks should be made payable to Capital Academics LLC and mailed to:

6905 Sulky Lane
Rockville, MD 20852

EIN for Capital Academics is 20-284-6956.

Do not miss this opportunity. There are a limited number of exhibit space available.

Thank you for your consideration of this special request. We look forward to seeing you at the meeting.

Sincerely,

William Steinberg, MD
Course Director

EXHIBITING

<p>Exhibitor</p> <p>\$2,500</p>	<p>The William Steinberg Board Review in Gastroenterology and Best Practices Course is a great opportunity to showcase your company/organization to our attendees.</p> <ul style="list-style-type: none">● Expected attendance of more than 250 professional participants● Many opportunities to create and build brand awareness● Build relationships, sell, and generate leads from attendees● Network with colleagues● Support the field
<p>Included with Your Standard Booth Rate</p>	<ul style="list-style-type: none">● One 6-foot table with 2 chairs● Course access for two company employees (name badges must be worn at all times)● Access to an electrical outlet and internet● Acknowledgment in all print and online materials (subject to print deadlines)
<p>Exhibit Configuration</p>	<p>All exhibits should be free-standing and self-supported. Linear configurations may not be designed to obstruct the view of nearby tables or to block exits or doorways. Hanging signs are not permitted.</p>
<p>Exhibit Area</p>	<p>The number of exhibitors will determine the exact location arrangement of the exhibit area; however, all exhibitors will be located in the same area.</p>
<p>Exhibit Shipping/Drop Off</p>	<p>All boxes being shipped to the hotel should be addressed in this fashion:</p> <p>ATTN: Cathy Wesler (for Board Review in Gastroenterology) C/O: TBD Hyatt Regency Tysons Corner Center 7901 Tysons One Place Tysons Corner, VA 22102 (1 of __ packages)</p> <p>Please be sure to indicate number of packages on box. i.e. 1 of 3, etc.</p>

Exhibit Hours

All exhibitors are welcome to remain open until the end of the day.

6:30-7:00am
7:00-8:00am
9:45-10:00am
12:00-1:00pm
3:00-3:30pm
5:30/6:30pm

Dismantle

Install
Breakfast and Exhibits
Break and Exhibits (check schedule)
Lunch
Break and Exhibits (check schedule)
Sessions end for the day

Please note that attendees will generally visit the exhibit area prior to the start of the morning session, during all breaks, during lunch, and at the end of the day.

CONTACT

Cathy Wesler

Email: GIBoardReview@gmail.com

PREVIOUS COURSE EXHIBITORS

Axcan	Fujifilm Endoscopy
Abbvie	Gilead
Alfa Wassermann Diagnostic	Given Labs
Allergan	Janssen / Johnson & Johnson
Ameripath	Karl Storz Endoscopy
AstraZeneca	Medvet Books
Astellas	Micro-Tech Endoscopy
Bayer	Motus GI
Boehringer Ingelheim	Napo Pharmaceutical
Boston Scientific	Olympus
Braintree Labs	Onyx
Bristol Myers	Otsuka
Capital Anesthesia	Pentax
Capital Digestive Care (CDC) Pathology	Pfizer
Cairns Diagnostic	Proctor and Gamble
Celgene	Prometheus
ChiRhoClin	Red Path
Commonwealth Digestive Care	Reshape Medical
Cook Medical	Roche
CRH Medical Corp	Salix
Elsevier	Shire
Epigenomics	Takeda
Erbe	UCB
Exact Sciences	Vertex
Exalenz	Wolters Kluwer
Ferring Pharmaceutical	

EXHIBIT APPLICATION

Company Information

Company Name: (as it should appear on printed materials)		
Contact Person:		
Company Street Address:		
City:	State:	ZIP Code:
Phone:	Fax:	
Email (required for confirmation):		

Exhibit Fees

Exhibitor – 2 Day Package (Sat, 8/20 & Sun, 8/21)	<input type="checkbox"/> \$2,500	ZIP Code:
Onsite Representative 1: Name		
Onsite Representative 1: Email		
Onsite Representative 2: Name		
Onsite Representative 2: Email		
Book Vendor	<input type="checkbox"/> \$1,000	

Agreement

Please sign after reading the Terms and conditions of agreement on the following page.

Authorized Representative (Name)	Date:
Signature	

TERMS AND CONDITIONS OF AGREEMENT

1. All exhibits are subject to review and approval by the Office of CEHP, George Washington University School of Medicine and Health Sciences.
2. This agreement shall not be binding upon the lessor (GW) until accepted and executed by Office of CEHP, GW. A counter signed copy of the contract will be returned to you as confirmation of your participation.
3. The violation of any part of this agreement, or any part of the regulations adopted by the Lessor, shall at the election of Office of CEHP, GW cause this agreement to become null and void. In such event, all sums previously paid for or contracted to be paid under this agreement shall be assigned, or otherwise disposed of, without the written approval of GW.
4. Refunds of any payment for tabletop space will be made at the sole discretion of Office of CEHP, GW with a \$75 processing fee deducted from the total paid. **No refunds due to cancellations will be made if cancellation is received less than two weeks prior to the start of the event.**
5. **Liability/Insurance:** Exhibitors shall be fully responsible to pay for any and all damages to property owned by the GW, its owners or managers which result from any act or omission of an exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless GW, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property, except to the extent caused by the negligence or willful misconduct of GW, its owners, managers, officers, or directors, agents, employees, subsidiaries and affiliates. The exhibitor acknowledges that GW does not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain liability insurance covering such losses. Each exhibitor, by signing an application to exhibit, understands that they assume responsibility for the conditions described above.
6. Office of CEHP, GW may, at its sole discretion, withhold or withdraw permission to distribute souvenirs, advertising or other material it considers objectionable or not in keeping with the character or purpose of Office of CEHP, GW.
7. **Advertising, canvassing, solicitation of business,** conferences in the interest of business, etc, are not permitted except by firms that have engaged with GW space to exhibit and then **only** in exhibit area assigned. Exhibitors are not permitted to go in the conference room.
8. The rental of exhibit shall not influence the control of content a selection of presenters and moderators. GW is ultimately responsible for control of content and selection of presenters and moderators.
9. **Disclosure of Financial Relationships:** GW will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the GW and the company or between individual speakers or moderators and the company.
10. **Involvement in Content:** There will be no "scripting," emphasis, or influence on content by the company or its agents.
11. **Ancillary Promotional Activities:** No product advertisements will be permitted in the program room.
12. **Objectivity & Balance:** GW will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
13. **Limitations of Data:** GW will ensure, to the extent possible, disclosure of limitations of data, (e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion).
14. **Discussion of Unapproved Uses:** GW will require that presenters disclose when a product is not approved in the United States for the use under discussion.
15. **Opportunities for Debate:** GW will ensure opportunities for questioning or scientific debate.
16. All other support associated with this CME activity may only be provided with the full knowledge and approval of GW.
17. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.).
18. Rental of **registration lists** is not available.
19. Taking **photographs or videotaping** is strictly prohibited, other than an official GW photographer. GW reserves the right to photograph or videotape an exhibit.