



The William M. Steinberg

Board Review in Gastroenterology and Best Practices Course

Exhibitor Opportunities

August 25-28, 2018

Dear Prospective Exhibitor:

The William Steinberg Board Review in Gastroenterology and Best Practices Course invites your participation in the upcoming course, August 25-28, 2018, at The Ritz-Carlton, Pentagon City.

For nearly 33 years, The William M. Steinberg Board Review in Gastroenterology and Best Practices Course has prepared fellows and post-fellowship physicians to successfully pass the ABIM certification exams. This course has also been a top choice for physicians and other healthcare professionals desiring a comprehensive review and update of gastroenterology best practices.

A faculty of expert clinicians from around the country will emphasize up-to-date information (including current national GI/Hepatology Society guidelines), including diagnosis and management of disorders of the esophagus, stomach, small and large intestines, pancreas, biliary tree and liver. An anticipated 250-300 attendees will participate in the live course and 100 attendees are expected to participate via the live webcast.

The exact exhibit fee is dependent upon the number of days your company requests to exhibit. The first day is \$1,500, \$1,000 for the second additional day, and the third additional day is \$700. The book vendor rate is \$800 for a two-day visit.

The exhibit application and additional information about the course is available at www.giboardreview.com.

To request exhibit space:

- Complete the online exhibitor registration if paying by credit card by Friday, July 27, 2018.
- Complete the application form and mail your payment by Friday, July 27, 2018.

Checks should be made payable to Capital Academics LLC and mailed to:

6905 Sulky Lane
Rockville, MD 20852

EIN for Capital Academics is 20-284-6956.

Do not miss this opportunity. There are a limited number of exhibit space available.

Thank you for consideration of this special request. We look forward to seeing you at the meeting.

Sincerely,

William Steinberg, MD
Course Director

EXHIBITING

<p>Exhibitor</p> <p>Day 1: \$1,500</p> <p>Day 2: add \$1,000</p> <p>Day 3: add \$700</p> <p>\$250 each additional exhibitor</p>	<p>The William Steinberg Board Review in Gastroenterology and Best Practices Course is a great opportunity to showcase your company/organization to our attendees.</p> <ul style="list-style-type: none"> • Expected attendance of more than 250 professional participants • Many opportunities to create and build brand awareness • Build relationships, sell, and generate leads from attendees • Network with colleagues • Support the field 												
<p>Included with Your Standard Booth Rate</p>	<ul style="list-style-type: none"> • One 6-foot table with 2 chairs • Course access for two company employees (name badges must be worn at all times) • Access to an electrical outlet and internet • Acknowledgment in all print and online materials (subject to print deadlines) 												
<p>Exhibit Configuration</p>	<p>All exhibits should be free-standing and self-supported. Linear configurations may not be designed to obstruct the view of nearby tables or to block exits or doorways. Hanging signs are not permitted.</p>												
<p>Exhibit Area</p>	<p>The number of exhibitors will determine the exact location arrangement of the exhibit area; however, all exhibitors will be located in the same area.</p>												
<p>Exhibit Shipping/Drop Off</p>	<p>Please contact the Ritz-Carlton directly to arrange shipment.</p>												
<p>Exhibit Hours</p> <p>All exhibitors are welcome to remain open until the end of the day.</p>	<table border="0"> <tr> <td>6:30-7:00am</td> <td>Install</td> </tr> <tr> <td>7:00-8:00am</td> <td>Breakfast and Exhibits</td> </tr> <tr> <td>9:45-10:00am</td> <td>Break and Exhibits (check schedule)</td> </tr> <tr> <td>12:00-1:00pm</td> <td>Lunch</td> </tr> <tr> <td>3:00-3:30pm</td> <td>Break and Exhibits (check schedule)</td> </tr> <tr> <td>Dismantle</td> <td>3:30-4:00pm</td> </tr> </table> <p>Please note that attendees will generally visit the exhibit area prior to the start of the morning session, during all breaks, during lunch, and at the end of the day.</p>	6:30-7:00am	Install	7:00-8:00am	Breakfast and Exhibits	9:45-10:00am	Break and Exhibits (check schedule)	12:00-1:00pm	Lunch	3:00-3:30pm	Break and Exhibits (check schedule)	Dismantle	3:30-4:00pm
6:30-7:00am	Install												
7:00-8:00am	Breakfast and Exhibits												
9:45-10:00am	Break and Exhibits (check schedule)												
12:00-1:00pm	Lunch												
3:00-3:30pm	Break and Exhibits (check schedule)												
Dismantle	3:30-4:00pm												

PREVIOUS COURSE EXHIBITORS

Axcan	Given Labs
Abbvie	Medvet Books
Ameripath	Olympus
AstraZeneca	Onyx
Atlantic Books	Pentax
Bristol Myers	Proctor and Gamble
Capital Digestive Care (CDC) Pathology	Prometheus
CBM	Red Path
ChiRho Clin	Roche
Commonwealth Digestive Care	Salix
Elsevier	Sciences
Erbe	Shire
Exact Sciences	Takeda
Exalenz	UCB
G Med	Vertex
	Wolters Kluwer

CONTACT

Deborah Karpowicz

Ph: 410-897-7094

Email: DMKmeetings1@comcast.net and GIBoardReview@gmail.com

EXHIBIT APPLICATION

Company Information

Company Name: (as it should appear on printed materials)		
Contact Person:		
Company Street Address:		
City:	State:	ZIP Code:
Phone:	Fax:	
Email (required for confirmation):		

Exhibit Fees

Exhibitor – 1 Day Package	<input type="checkbox"/> \$1,500
Exhibitor – 2 Day Package	<input type="checkbox"/> \$2,500
Exhibitor – 3 Day Package	<input type="checkbox"/> \$3,200
Onsite Representative 1: Name	
Onsite Representative 1: Email	
Onsite Representative 2: Name	
Onsite Representative 2: Email	
Additional Exhibitor Name:	<input type="checkbox"/> \$250 (each)
Book Vendor	<input type="checkbox"/> \$800

Agreement

Please sign after reading the Terms and conditions of agreement on the following page.

Authorized Representative (Name)	Date:
Signature	

TERMS AND CONDITIONS OF AGREEMENT

1. All exhibits are subject to review and approval by the Office of CEHP, George Washington University School of Medicine and Health Sciences.
2. This agreement shall not be binding upon the lessor (GW) until accepted and executed by Office of CEHP, GW. A counter signed copy of the contract will be returned to you as confirmation of your participation.
3. The violation of any part of this agreement, or any part of the regulations adopted by the Lessor, shall at the election of Office of CEHP, GW cause this agreement to become null and void. In such event, all sums previously paid for or contracted to be paid under this agreement shall be assigned, or otherwise disposed of, without the written approval of GW.
4. Refunds of any payment for tabletop space will be made at the sole discretion of Office of CEHP, GW with a \$75 processing fee deducted from the total paid. **No refunds due to cancellations will be made if cancellation is received less than two weeks prior to the start of the event.**
5. **Liability/Insurance:** Exhibitors shall be fully responsible to pay for any and all damages to property owned by the GW, its owners or managers which result from any act or omission of an exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless GW, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property, except to the extent caused by the negligence or willful misconduct of GW, its owners, managers, officers, or directors, agents, employees, subsidiaries and affiliates. The exhibitor acknowledges that GW does not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain liability insurance covering such losses. Each exhibitor, by signing an application to exhibit, understands that they assume responsibility for the conditions described above.
6. Office of CEHP, GW may, at its sole discretion, withhold or withdraw permission to distribute souvenirs, advertising or other material it considers objectionable or not in keeping with the character or purpose of Office of CEHP, GW.
7. **Advertising, canvassing, solicitation of business,** conferences in the interest of business, etc, are not permitted except by firms that have engaged with GW space to exhibit and then **only** in exhibit area assigned. Exhibitors are not permitted to go in the conference room.
8. The rental of exhibit shall not influence the control of content a selection of presenters and moderators. GW is ultimately responsible for control of content and selection of presenters and moderators.
9. **Disclosure of Financial Relationships:** GW will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the GW and the company or between individual speakers or moderators and the company.
10. **Involvement in Content:** There will be no "scripting," emphasis, or influence on content by the company or its agents.
11. **Ancillary Promotional Activities:** No product advertisements will be permitted in the program room.
12. **Objectivity & Balance:** GW will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
13. **Limitations of Data:** GW will ensure, to the extent possible, disclosure of limitations of data, (e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion).
14. **Discussion of Unapproved Uses:** GW will require that presenters disclose when a product is not approved in the United States for the use under discussion.
15. **Opportunities for Debate:** GW will ensure opportunities for questioning or scientific debate.
16. All other support associated with this CME activity may only be provided with the full knowledge and approval of GW.
17. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.).
18. Rental of **registration lists** is not available.
19. Taking **photographs or videotaping** is strictly prohibited, other than an official GW photographer. GW reserves the right to photograph or videotape an exhibit.